



Policy Online

Canadian decision-makers and opinion leaders are turning increasingly to *Policy Online*.

Policy Magazine's guaranteed readership of Canada's senior decision makers and thought leaders has been steadily growing beyond our flagship bi-monthly print publication with our dynamic and timely online content at policymagazine.ca. Analysis from the country's best policy minds, Columns from our most experienced and talented political players, our weekly global review, The Week in Policy, our new Book Reviews page and Special Features are all refreshed daily.

The numbers prove informed readers are turning to *Policy Online*. In the third quarter of 2020, *Policy Online* had the following measured readership:

November:	12,015 Pageviews and 7,139 Users.
October:	13,355 Pageviews and 7,967 Users.
September:	16,690 Pageviews and 11,227 Users.
August:	11,105 Pageviews and 6,894 Users.
July:	14,582 Pageviews and 10,810 Users.

At a time when Canada's political and policy community faces unprecedented challenges, *Policy Online* has become a forum for innovative ideas, serious solutions and the welcome diversion of great reading.

For advertisers wishing to purchase space in our classic print edition, at *Policy Online* and/or in *The Week in Policy*, we are now offering combined rates at sensible pandemic discounts.

For further information, contact lianmacdonald@gmail.com.